

CHRYSTIE TYLER

Graphic Designer & Illustrator



561-704-3301



tylercibt98@gmail.com



chrystietylerillustration.com

Detail-oriented designer with expertise in digital design, visual storytelling, and branding, delivering client-focused solutions in fast-paced agency environments.

SKILLS

Design & Creative

- Graphic Design
- Scientific Visualization
- Production Design
- Digital Drawing
- Content Creation
- Visual Communication
- Information Design
- Medical Illustration
- Presentation Design
- Campaign & Marketing Collateral

Agency Specialization

- Medical Communications
- Brand & Scientific Storytelling
- Healthcare/Pharma Design
- Scientific Posters & Publications
- Data Visualization (Figures & Graph Redraws)

Software & Tools

- Adobe Creative Suite (Illustrator, InDesign, Photoshop, Acrobat)
- Figma
- Microsoft Office (PowerPoint, Word, Excel)
- WordPress
- Asana/Wrike/Monday
- PLM Systems

Production & Execution

- Print & Digital Production
- Prepress/File Prep
- High-Volume Deadline-Driven Design
- Cross-Functional Collaboration
- Presentation Design (PowerPoint)
- Print & Digital Production
- Project Management

Additional

- Digital Illustration
- Photography & Editing
- AI Tools (e.g., ChatGPT, Claude, Copilot)

PROFESSIONAL AFFILIATION

Association of Medical Illustrators
Professional Member

EDUCATION

Rochester Institute of Technology (RIT)

Rochester, NY — 2017 to 2021

Bachelor of Fine Arts (BFA)

Major: Medical Illustration

Minor: Advertising and Public Relations

COMMUNITY

Figure Skating Coach, 2019 to present
Various Training Programs — Buffalo, NY

Figure Skater, 2005 to present

U.S. Figure Skating Gold Medalist
Moves in the Field

PROFESSIONAL EXPERIENCE

P-VALUE GROUP (MEDCOM AGENCY), PUBLICIS HEALTH – REMOTE (BUFFALO, NY)

GRAPHIC DESIGNER / MEDICAL ILLUSTRATOR | PRESENT

Support Creative and Account teams in executing design solutions for internal and client-facing projects, with a focus on event-based presentations and conference deliverables.

- Develop initial design concepts, layouts, and revisions across a variety of print and digital materials
- Create and refine medical illustrations and redraw figures/graphs to ensure scientific accuracy and visual clarity
- Design PowerPoint slide decks for client presentations and meetings
- Produce collateral for virtual and live events, including invitations, signage, and presentation materials
- Design convention and conference assets, including banners, booth graphics, signage, and journal advertisements
- Develop marketing materials such as brochures, newsletters, and sales aids
- Contribute to overall creative development and maintain consistency, quality, and brand standards across deliverables
- Design and format scientific posters for presentation at conferences

NEW ERA CAP – BUFFALO, NY

DESIGN OPERATIONS COORDINATOR | 2023–2025

Supported design production for go-to-market products, ensuring accuracy, efficiency, and alignment between creative, production, and client requirements.

- Produced tech packs and selling tools under tight deadlines
- Collaborated cross-functionally to meet client needs and secure legal approvals
- Translated design elements (color, materials, trims) into production-ready assets aligned with PLM systems
- Assisted with conceptualizing and color development for exclusive products and collaborations

WASHINGTON UNIVERSITY SCHOOL OF MEDICINE – REMOTE

GRAPHIC DESIGNER / MEDICAL ILLUSTRATOR, DEPT. OF SURGERY | 2021–2023

Communicative designer that visually showcased the diverse work of the Department of Surgery through patient education materials, illustrations, blog content, and annual report campaigns. Served on a communications team as a creative director and graphic design lead with a proven track record of project managing and producing dynamic content for the 5th-ranked medical research school in the country.

- Produced 800+ pages of patient education materials across print and digital platforms
- Art directed 150+ infographics, medical illustrations, and branded assets across 14 divisions
- Designed 6 annual reports for multiple surgical departments
- Collaborated with physicians, leadership, and cross-functional teams; managed projects end-to-end
- Acted as liaison between in-house design department, patient education team, and local print partner
- Managed creative requests and collaborated with client-facing doctors, medical chiefs, directors, and faculty

WASHINGTON UNIVERSITY SCHOOL OF MEDICINE – REMOTE

SCIENTIFIC GRAPHIC DESIGNER, DEPT. OF OBSTETRICS & GYNECOLOGY | 2021

Designed scientific visuals to support research communication, grant submissions, academic materials, website utilization, and print needs.

- Created visuals for publications, presentations, grant proposals, and digital platforms
- Partnered directly with physicians to refine visuals for accuracy and submission readiness

ROCHESTER INSTITUTE OF TECHNOLOGY (PHT180) – REMOTE

PRODUCTION ARTIST | 2020–2021

Produced visual content to support personalized healthcare tools and improve patient engagement.

- Developed digital assets for web and presentations
- Collaborated with doctors/researchers to conceptualize and produce accurate medical visuals