

CHRYSTIE TYLER

Graphic Designer & Illustrator

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chrystiytylerillustration.com

Detail-oriented creative professional with a broad skill set including digital design, visual communication, storytelling, and effective branding.

SKILLS

Medical Illustration	Digital Drawing
Graphic Design	Photography/Editing
Illustration	Problem Solving
Adobe Creative Cloud	Content Creation
Illustrator	Project Management
InDesign	Presentations
Photoshop	Google Suite
Acrobat	Canva
Microsoft Suite	Zoom
WordPress	Asana

PROFESSIONAL AFFILIATION

Association of Medical Illustrators
Professional Member

EDUCATION

Rochester Institute of Technology (RIT)

Rochester, NY — 2017 to 2021

Bachelor of Fine Arts (BFA)

Major: Medical Illustration

Minor: Advertising and Public Relations

COMMUNITY

Figure Skating Coach, 2019 to present
Various Training Programs — Buffalo, NY

Figure Skater, 2005 to present

U.S. Figure Skating Gold Medalist
Moves in the Field

PROFESSIONAL EXPERIENCE

Washington University — St. Louis, MO
Department of Surgery, School of Medicine
Graphic Designer/Medical Illustrator, 2021 to 2023

Communicative designer that visually showcased the diverse work of the Department of Surgery through patient education materials, illustrations, blog content, and annual report campaigns. Served on a communications team as a creative director and graphic design lead with a proven track record of project managing and producing dynamic content for the 5th-ranked medical research school in the country.

- Successfully crafted 800+ page designs for patient education content
- Elevated creative initiatives for 14 institutional divisions with assets shared throughout digital, web, print, and social platforms
- Art directed 150+ digital infographics and medical illustrations, brand guidelines, web page and email headers, social media, and print collateral
- Collaborated with content and creative for 6 annual reports for four teams: Department of Surgery, Division of Plastic & Reconstructive Surgery, Cardiothoracic Surgery, and Urologic Surgery
- Acted as liaison between in-house design department, patient education team, and local print partner
- Managed creative requests and collaborated with client-facing doctors, medical chiefs, directors, and faculty

Washington University — St. Louis, MO
Department of Obstetrics & Gynecology, School of Medicine
Scientific Graphic Designer, 2021

Collaborated on medical illustrations and visuals for the Department of Obstetrics & Gynecology. Projects included design for research-related publications, websites, grant proposals, scientific presentations, newsletters, posters and flyers.

- Created digital assets for department use to enhance grant proposals and presentations
- Visually interpreted and communicated research for doctors
- Directly coordinated with doctors on project scopes and reviewed drafts until figures were accurate and ready for grant submission

Rochester Institute of Technology — Rochester, NY (Remote)
Personalized Healthcare Technology (PHT180)
Production Artist, 2020 to 2021

Produced accurate visuals for patient interaction to enhance healthcare access and personalize therapies.

- Produced drug prevention animations used for clinical education
- Created digital assets for web and presentations
- Met with doctors and researchers weekly to conceptualize visuals and produce accurate content

Freelance Artist, 2017 to present

- Created medical illustrations for dermatology research publication on atrophic scar types and common treatment
- Published illustrations for medical textbook
Global Surgery: The Essentials — 1st ed. 2017 Edition, chapter 17
- Processes included reviewing scopes of research, ideas, timelines, and composition to best reflect the visualization from the client